

Coltala Holdings Partners with Trive Capital to Acquire Lower Middle Market Companies

Coltala Holdings is pleased to announce it has received strategic financial and deal execution support from Trive Capital, a Dallas-based, private investment firm with approximately \$2 billion in aggregate capital commitments.

DALLAS and FORT WORTH, Texas ([PRWEB](#)) December 09, 2020 -- Coltala Holdings is pleased to announce it has received strategic financial and deal execution support from Trive Capital, a Dallas-based, private investment firm with approximately \$2 billion in aggregate capital commitments.

Coltala CEO Ralph Manning said, "The partnership will help enable Coltala to execute against its strategy to acquire high-potential companies in the lower middle market with certainty and speed. Coltala's president Edward Crawford added, "We believe this is the ideal partnership to grow our core industry verticals of essential services, healthcare services and manufacturing, while allowing us to reinvest in our platform's infrastructure and capability."

Coltala looks forward to building our business with Trive Capital's support and joint alignment around our management system, The Coltala Enterprise System™ (CES).

Trive Capital has a long and successful history partnering with talented independent sponsors. "We are thrilled to be partnering with the Coltala Holdings' management team to be a leader in acquiring lower middle market companies," commented Conner Searcy, Managing Partner at Trive Capital. "Ralph, Edward, and their CES team are skilled business builders, and Trive is excited to work alongside Coltala to provide both capital and operational resources to help drive value creation across a wide range of investment opportunities. Given the profile of the investments Trive and Coltala are targeting, Trive anticipates that it could deploy up to \$150 million of capital through this programmatic investment program with Coltala over several years," added Conner.

Edward Crawford, President of Coltala, added "We have truly enjoyed creating this partnership with the Trive team. Trive's partnership and support will deliver speed to our process by leveraging their flexible capital solutions with our people-centric Coltala Enterprise System™ (CES)."

About Coltala

Coltala Holdings is a diversified holding company where both mission and margin are given equal priority. We seek to acquire quality businesses in partnership with management that have significant opportunities for growth. We seek to unlock the full potential of each business through the deployment of the Coltala Enterprise System, a business system that utilizes time tested FORTUNE 100 best practices and tools grounded in lean management principles. Our unique structure supports our approach by enabling us to hold investments indefinitely and build businesses that become best-in-class industry leaders. This long-term perspective encourages leadership teams to make decisions that benefit all stakeholders.

For more information, please follow us on:

LinkedIn at <https://www.linkedin.com/company/coltalagroup> (Coltala Holdings)

About Trive

Trive Capital is a Dallas, Texas based private equity firm managing approximately \$2 billion in aggregate capital commitments. Trive focuses on investing equity and debt in what it sees as strategically viable middle-market companies with the potential for transformational upside through operational improvement. We seek to maximize returns through a hands-on partnership that calls for identifying and implementing value creation ideas.

The Trive team is comprised of seasoned investment professionals who have been involved in over 100 middle-market transactions representing in excess of \$6 billion in revenue across Trive's targeted industry sectors and situations.

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