

**FOR IMMEDIATE RELEASE**

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**CONTACT:** Janine M. Mejeur-Haas  
Mejeur-Haas Communications, Inc.  
(Phone) 212-945-4930  
[Janine@mejeurhaas.com](mailto:Janine@mejeurhaas.com)

**The Coltala Group Establishes a Diversified Holding Company  
With a Unique Concept in Private Equity Investing**

*Creates an opportunity for family-owned and privately-held businesses  
to scale successfully with a proven management system*

**Fort Worth, TX; Dallas, TX and Cambridge, MA – (PRWeb)** – The Coltala Group (“Coltala”) announced today, January 9, 2018, its formation as a diversified holding company. Coltala focuses on the acquisition of family-owned and privately-held businesses that generate \$3 million - \$10 million in EBITDA in the healthcare, manufacturing and branded products and services industries.

The Coltala Group exists to build businesses of significance by unlocking the potential of both human and financial capital – specifically through the employment of its Coltala Enterprise System™ (CES). The System is a unique, proven enterprise approach that enables high-potential, small and mid-size companies to achieve optimal scale.

“Our strategy is unique in that we acquire quality businesses and bring to them a level of resources and capability not generally available to companies of this size,” said Ralph Manning, co-founder and Chief Executive Officer of The Coltala Group. “Our businesses will operate autonomously, creating their own blueprint for success, but within a common culture, language and business system delivered by Coltala through our CES,” Manning added further.

In a fast-changing economic and technological landscape, Coltala works with its companies and their employees to overcome hurdles – so they reach maximum potential and achieve optimal scale. “At Coltala, we are with you every step of the way,” emphasized Manning.

“At Coltala, we live teamwork. We will be with you from the shop floor to the board room,” said Edward Crawford, co-founder and President of The Coltala Group, a Goldman Sachs alum and U.S. Navy Bronze Star recipient. Through a committed focus on teamwork and innovation, Coltala accelerates companies to be at the top of their industries. “We strive to bring honor, courage and commitment to every company we acquire,” added Crawford.

**(More ...)**

**You’ve built a great business. Well done! Now it’s time to fly.**

“I’m excited to partner with this high caliber team united by a common vision, grounded in shared values, and inspired by an extraordinary purpose,” stated Chris Goodwin, co-founder and Chief Operating Officer of The Coltala Group, and former Managing Director at BNP Paribas.

“The Coltala Group’s unique, disciplined approach focuses on results, as well as the professional development and advancement of its companies’ employees,” says Christine Spadafor, co-founder of The Coltala Group, Managing Director and Co-Head of the CES office, and a former partner with The Boston Consulting Group. “We encourage, value and reward innovation in our companies,” Spadafor added.

The Coltala Group is well capitalized and actively seeking potential acquisition targets that share our passion for operational excellence, continuous improvement and authentic and principled business stewardship.

**About The Coltala Group:**

The Coltala Group is a diversified holding company with a unique and proven enterprise system – The Coltala Enterprise System™ - that enables high-potential, small and mid-size companies to achieve optimal scale. With our deep bench of experienced industry professionals, and more than 100 years of combined experience, Coltala is well positioned to acquire and unlock the potential of family businesses and privately-held companies in the healthcare, manufacturing and branded products and services industries. We are committed to being conscientious stewards of your company’s legacy and to working with you and your team to take your company to the next level.

The Coltala Group Executive Team (alums of Goldman Sachs, The Boston Consulting Group, Harvard and MIT) have joined forces to create a new concept in private equity investing. Ralph Manning, co-founder and Chief Executive Officer; Edward Crawford, co-founder and President; Chris Goodwin, co-founder and Chief Operating Officer; and Christine Spadafor, co-founder, Managing Director and Co-Head of the CES office, bring broadly diversified expertise in both for-profit and not-for-profit sectors to their portfolio companies.

For more information, please visit us at [www.coltala.com](http://www.coltala.com), or follow us on Twitter @coltalagroup.

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